

SIEMENS

Siemens: Committed to Corporate Social Responsibility in China

Fulfilling corporate social responsibility is one of the core missions of Siemens. As a good corporate citizen, Siemens is an integral part of China's economy and society. The company has made constant efforts to contribute to the public welfare in China, focusing on creating values for the society.

Siemens is able to maximize the impact of corporate social responsibility programs and activities by leveraging core expertise of employees and unique company resources. In addition to monetary donations, Siemens provides relevant products and solutions to contribute knowledge, experience and technological assistance to entities in need. Employees also actively participate in voluntary activities jointly organized by Siemens and non-profit organizations.

Corporate social responsibility activities of Siemens in China dates back to 1937 when John Rabe, the then Siemens business representative in Nanjing and Chairman of the Nanjing International Safety Zone, provided humanitarian aid and shelter for over 250,000 Chinese refugees during the Nanjing Massacre. The Siemens office in Nanjing then was also one of the shelters. In 2007, John Rabe and International Safety Zone Memorial Hall and the Development Fund for John Rabe International Research and Exchange Center for Peace and Reconciliation were jointly founded by Siemens and other partners. These organizations are committed to the establishment of John Rabe House and studies on world peace.

In 2012, on the occasion of the 140th anniversary of Siemens in China, Siemens officially launched a new corporate social responsibility initiative – Siemens Employee Volunteer Association (SEVA), a platform of volunteering and cooperation for the

society, the employee, and the company. More importantly, SEVA will gradually develop into an employee self-managed organization, where employee volunteers can initiate, organize, and manage activities on their own and further spread volunteerism throughout the company and the society.

Over the years, the company has been actively engaging in a variety of corporate social responsibility activities with focus on three areas: access to technology, access to education and sustaining community. These three areas are closely interconnected.

Access to technology

Siemens makes a clear commitment to aligning business activities with the interest of future generations. In Fiscal Year 2015 (October 1, 2014 – September 30, 2015), Siemens Environmental Portfolio generated revenue of € 32.7 billion and enabled our customers to cut their carbon dioxide (CO₂) emissions by around 487 million metric tons. Siemens' working conditions can ensure employees' performance, safety, health, motivation and satisfaction, and are also maintained with a concern on environmental protection. Moreover, Siemens aims to be the world's first major industrial company to achieve a net-zero carbon footprint by 2030 and plans to cut its CO₂ emissions in half by as early as 2020.

In China, Siemens Center Beijing is an energy-saving and environmental-friendly building for the sake of sustainable operation. Equipped with complete energy-saving measures such as heat recovery, free cooling and chilled beam, Siemens Center Beijing uses 28 percent less energy than a conventional building without any energy conservation measures and accordingly reduces CO₂ emission by 1,200 to 1,600 metric tons annually. By installing waterless urinals and a grey water system, water consumption can be reduced by 20 to 30 percent. The building was awarded the "Lead in Energy and Environmental Design" (LEED) gold certification by the U.S. Green Building Council.

Siemens Center Shanghai, put into operation in 2011, applied comprehensive environment-friendly measures including high-efficiency drives for pumps and fans, collection and usage of rainwater, water-saving sanitary facilities, and heat recovery and free cooling. With 30 percent less energy consumption compared with buildings constructed under GB50189-2005, China's latest energy-saving standard for public buildings, the Center becomes a new landmark of energy saving in Shanghai. It was also awarded the LEED gold certification.

Access to education

Siemens sees education as crucial in two aspects: at the individual level as a basis for a person's independence, as well as equal opportunity and dignity, and at the societal level as the key to social progress and increasing quality of life. Siemens is committed to nurturing China's future scientists and engineers by supporting education at primary schools, universities and institutions.

Siemens signed a memorandum of understanding with Ministry of Education (MOE) in February 2011. Siemens has been contributing to training of creative engineering professionals for universities and vocational institutions by bringing the latest industrial technologies, Siemens' engineer training programs, employee training system and authentication system to colleges, as well as introducing Siemens values -- responsible, excellent and innovative -- to students.

Siemens has been cooperating with many universities and vocational institutions in China. By 2015, Siemens had supported to build more than 300 labs in partnership with educational organizations. In addition, Siemens' teachers training, educational forums, seminars and lectures had benefited more than 800 teachers on average every year. Moreover, by 2015, Siemens has been sponsoring the "Siemens Cup" National Undergraduates Industry Automation Contest for nine years and the Chinese Numerical Control Competition for five consecutive years, cultivating more than 10,000 engineering talents through competitions.

In 2012, based on the memorandum of understanding with MOE, Siemens launched a professional comprehensive reform project with MOE, and has so far published 10 textbooks about industry automation. 100 universities have joined the project and cooperated with Siemens in Siemens Excellent Engineers Cultivation Program.

The Center of Knowledge Interchange (CKI) program represents the top level of Siemens' collaboration with universities. In China, Siemens has built up CKI strategic ties with Tsinghua University to promote the cooperation on scientific and technical exchanges and talent cultivation. In October 2012, Siemens extended the Master Research and Development Agreement for another five years, leading the CKI collaboration into its second phase in China. Authorized by China Postdoctoral Management Committee, Postdoctoral Research Station has been set up in Siemens Corporate Technology China. Siemens and universities are jointly cultivating postdoctors to promote cooperation in scientific researches and talent fostering.

Siemens holds more than 30 technology lectures and career lectures at universities countrywide each year. The company also holds "Siemens Day" events at many universities and "Siemens Open Day" for university teachers and students. By 2015, the company has established "Siemens Student Circle", a student club sponsored by Siemens and operated by students, in 12 universities in China. Students can get tips on the career development and they are also offered chances to join Siemens Summer Camp. "Siemens Student Circle" has also played a key role in employer branding and recruiting talents for the company. Siemens provides full-time job opportunities for the graduates every year. A large number of graduates from top universities in China have joined Siemens trainee programs including "Siemens Sales Trainee Program", "Siemens R&D Trainee Program", "Siemens Commercial Trainee Program" and "Siemens Graduate Program", etc. In addition, Siemens has launched TOPAZ, a summer internship program for university students, in which Siemens provides training, mentoring and various learning platforms for students.

Moreover, in 2015, Siemens and Guangdong Province signed an agreement to jointly promote vocational education. The two parties will cooperate in fields like organizing vocational skill competition, faculty cultivation, establishing comprehensive training bases and providing advice and support for discipline development.

For primary education, Siemens I-Green Education Program is an education program for China's migrant children in primary schools to raise their awareness of environmental protection and help them better integrate into city life. Since its launch in September 2009, the program has been rolled out in 10 migrant children's schools in nine cities, including Beijing, Shanghai, Wuhan, Guangzhou, Kashgar, Shenzhen, Chongqing, Nanjing and Xi'an, and benefited over 20,000 students. Employee volunteers give lectures to raise awareness of environmental protection among students, their families and communities. In 2014, the program was also introduced to middle schools.

In addition, the program, in collaboration with Cherished Dream, a foundation dedicated to improving children's education in China, launched five Siemens I-Green Dream Labs in China. The labs are equipped with facilities including workstations with computers, scientific devices and a library. The labs also have Siemens discovery boxes, as well as I-Green curriculum and toolkit, which can help students gain hands-on knowledge and skills about environmental protection. In 2015, Beijing Siemens Cerberus Electronics Ltd. (BSCE) donated about RMB 200,000 to I-Green partner schools in Beijing, Tongxin Experimental School and Anmin School. The donation will be used to improve the learning and living condition for students, such as building heating system, surveillance system and multi-media teaching facilities.

Siemens has been constantly investing in areas short of education resources. From 2002 to 2014, Siemens, together with its distribution partners, had donated RMB 2.45 million and goods worth RMB 300,000 to build schools and libraries, set up scholarship, and carry out other initiatives in Heqing area in Yun'nan Province, benefiting more than 6,000 students in the area. In 2015, Siemens employees and

distributors donated about RMB 140,000 to Yun’nan Heqing and Colorful House in Hechi Dahua Yao Nationality Autonomous County in Guangxi to improve and enrich after-school life for left-behind children there.

Sustaining community

Siemens is committed to sustainable development of the society by taking initiatives such as, organizing various activities about environment protection, supporting development of NGOs, providing social assistance to disadvantaged groups, and providing immediate technological and humanitarian assistance in case of natural disasters.

In September 2013, with the aim of fostering a green and sustainable city and advocating environment-friendly lifestyle, Siemens kicked off its first community-engaged environmental volunteering initiative “Siemens - Community Green Map” in Beijing and Shanghai. In April 2014, with the support of Wangjing Community Office in Beijing and Jiangpu Community Office in Shanghai, more than 130 volunteers from Siemens and local communities joined hands to complete green maps with a theme of environmental protection and sustainable development.

In April 2015, Siemens and SEVA encouraged employees in cities such as Beijing, Shanghai, Chengdu, Wuhan and Shenzhen to support Earth Day by recycling waste papers. This activity aimed to raise public awareness of environmental protection, as well as promote the balance between resource development and environmental protection, in the hope of improving overall environment on earth. Siemens joined hands with non-profit organizations to encourage employees to recycle waste paper from home and office. During the Earth Day event, 764 kilograms of waste paper were collected for recycling. The collected waste paper by Siemens can be used to produce about 650 kilograms of recycled paper, saving 195 kilowatt hours of electricity, 13 tons of water and 11 trees.

In order to support sustainable development of NGOs, Siemens launched its first pro bono consulting project “NGO Growth Partner” in Beijing in September 2013. Siemens employee volunteers contributed their knowledge and expertise to help NGOs tackle key challenges. In this project, 30 volunteers from different departments of Siemens provided consulting services for four NGOs to help solve their respective challenges ranging from management, strategy development, talent acquisition to legal issues and marketing.

In the area of social assistance to disadvantaged groups, Siemens launched a volunteer program “Cute Children Growth Plan” to help mentally challenged children of Xinyun Rehabilitation Center for Children in Chaoyang District, Beijing. Volunteers made Growth Record Book for the children to help improve their mental health.

For disaster relief, Siemens offers quick and effective aid in cases of acute needs and emergencies. In August 2015 after Tianjin explosion accident, Siemens donated medical equipments worth over RMB 3 million, including SIREMOBIL Compact L equipment, Ultrasound P300, and Rapid Point 405, etc. The Siemens Healthcare customer service team also responded rapidly and immediately launched green channel to ensure timely emergency maintenance to installed Siemens medical equipment. Prior to this, Siemens also provided immediate technical and humanitarian assistances in the cases of natural disasters, such as the earthquake in Ludian County of Yun’nan Province, the earthquake in Sichuan’s Wenchuan and the earthquake in Yushu of Qinghai Province.

Siemens’ long-term commitment to corporate social responsibility is widely recognized by the Chinese society. In 2016, Siemens was awarded “Best Annual Enterprise” at the 5th China Charity Festival. In December 2015, Siemens I-Green Education Program was awarded “Best Volunteering Project” at the ceremony of the 2nd Beijing Corporate Volunteer Services. At the same ceremony, SEVA was also nominated in the category of “Top Ten Corporate Volunteer organization”. In November 2015, Siemens was honored as the best practitioners of China Pro Bono at the 2nd Asia Pro

Bono Rally. In 2015, Siemens also ranked for the third time on the “Contribution list of Top 500 Enterprises in China 2014” by *Southern Weekly*. In October 2014, Siemens I-Green Education Program was awarded “Community Programs and Social Innovation” at the first CSR Award Competition held by European Chamber of Commerce.

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