Actively fulfilling corporate social responsibility and focusing on creating values for society is one of the core missions of Siemens and a reflection of Siemens' brand claim "Ingenuity for life". As a good corporate citizen, Siemens is an integral part of China’s economy and society. The company has made constant efforts to contribute to the public welfare in China, focusing on creating values for the society through its technical portfolio, innovations, local operations, people and activities in corporate social responsibility.

Siemens is able to maximize the impact of corporate social responsibility programs and activities by leveraging core expertise of employees and unique company resources. In addition to monetary donations, Siemens provides relevant products and solutions to contribute knowledge, experience and technological assistance to entities in need. Employees also actively participate in voluntary activities jointly organized by Siemens and non-profit organizations.

Corporate social responsibility activities of Siemens in China could date back to 1937 when John Rabe, the then Siemens business representative in Nanjing and Chairman of the Nanjing International Safety Zone, provided humanitarian aid and shelter for over 250,000 Chinese refugees during the Nanjing Massacre. Saving over 600 people, the Siemens office in Nanjing then was also one of the shelters. In 2006, Siemens renovated the John Rabe’s house in Nanjing and transformed it into John Rabe and International Safety Zone Memorial Hall (John Rabe House) in cooperation with several German companies and Nanjing University. In 2007, John Rabe House...
and the Development Fund for John Rabe International Research and Exchange Center for Peace and Reconciliation were jointly founded by Siemens and other partners, focusing on the establishment of John Rabe House and studies on world peace. In November 2016, Siemens renewed the sponsoring agreement to make further contributions to the fund for next five years to continue promoting Rabe’s spirit.

In 2012, on the occasion of the 140th anniversary of Siemens in China, Siemens officially launched a new corporate social responsibility initiative – Siemens Employee Volunteer Association (SEVA), a platform of volunteering and cooperation for the society, the employee, and the company. More importantly, SEVA will gradually develop into an employee self-managed organization, where employee volunteers can initiate, organize and manage activities on their own and further spread volunteerism throughout the company and the society.

Over the years, the company has been actively engaging in a variety of corporate social responsibility activities with a focus on the following three areas: access to technology, access to education and sustaining community. These three areas are closely inter-connected.

**Access to technology**

Siemens makes a clear commitment to aligning business activities with the interest of future generations. In Fiscal Year 2016 (October 1, 2015 – September 30, 2016), Siemens Environmental Portfolio generated revenue of € 36.3 billion and enabled our customers and partners to cut their carbon emissions by 521 million metric tons.

In China, Siemens has been supporting customers to achieve sustainable development with innovative and environment-friendly technologies. Siemens provided Shanghai Tower with advanced energy management and intelligent building systems, including power transmission and distribution, energy automation, fire alarm control and intelligent lighting system, enabling intelligent management of the building, increasing energy efficiency and making the building safer and more reliable. The
power consumption of Shanghai Tower is equivalent to that of a small town with a population of 50,000.

In addition, Area A of the China Import and Export Fair Complex, where Siemens contributed to an energy renovation project, has received a gold “Lead in Energy and Environmental Design (LEED)” certification for “Existing Buildings: Operations & Maintenance”, becoming China's first LEED Gold-certified exhibition center.

Siemens has also made great contributions to environmental protection. The company aims to become the world’s first major industrial company that achieves a net-zero carbon footprint by 2030 and plans to cut its CO$_2$ emissions by half by as early as 2020.

Siemens Center Beijing is also an energy-saving and environment-friendly building for the sake of sustainable operation. Equipped with complete energy-saving measures such as heat recovery, free cooling and chilled beam, Siemens Center Beijing uses 28 percent less energy than a conventional building without any energy conservation measures and accordingly reduces CO$_2$ emission by 1,200 to 1,600 metric tons annually. By installing waterless urinals and a grey water system, water consumption can be reduced by 20 to 30 percent. The building was awarded the LEED gold certification.

Siemens Center Shanghai, put into operation in 2011, applied comprehensive environment-friendly measures including high-efficiency drives for pumps and fans, collection and usage of rainwater, water-saving sanitary facilities, and heat recovery and free cooling. With 30 percent less energy consumption compared with buildings constructed under GB50189-2005, China’s latest energy-saving standard for public buildings, the center becomes a new landmark of energy saving in Shanghai. It was also awarded the LEED gold certification.
Access to education

Siemens sees education as crucial in two aspects: at the individual level as a basis for a person’s independence, as well as equal opportunity and dignity, and at the societal level as the key to social progress and increasing quality of life. Siemens is committed to nurturing China’s future scientists and engineers by supporting education at primary schools, universities and institutions.

In 2016, Siemens renewed the Memorandum of Understanding (MoU) on educational cooperation with Ministry of Education in a bid to boost cultivation of innovation-oriented talents for China’s national strategy “Made in China 2025”. Siemens has been contributing to training of creative engineering professionals for universities and vocational institutions by bringing the latest industrial technologies, Siemens’ engineer training programs, employee training system and authentication system to colleges, as well as introducing Siemens values – responsible, excellent and innovative – to students.

Siemens has been cooperating with many universities and vocational institutions in China. By fiscal 2016, Siemens had supported to build more than 300 labs in partnership with educational organizations. Siemens’ teacher training, educational forums, seminars and lectures had cultivated more than 3,000 teachers. Moreover, Siemens had cooperated with partner universities and institutions to write and publish 51 engineering textbooks. The company had also been sponsoring the “Siemens Cup” China Intelligent Manufacturing Contest for 10 years and the Chinese Numerical Control Competition for seven times, cultivating more than 10,000 engineering talents through competitions. From 2011 to the end of 2015, Siemens invested cash, equipment and software worth RMB 711 million in the field of education in China.

Moreover, in 2016, Siemens signed a MoU on Cooperation with Department of Education of Shandong Province. The two parties would join hands to introduce German experiences in engineering education, as well as Siemens engineering technology and experiences, to higher vocational schools and universities. Besides,
they will also cooperate in setting up innovation bases for “Intelligent Manufacturing”, cultivating talents, improving competence of teachers, and initiating engineering contests.

The Center of Knowledge Interchange (CKI) program represents the top level of Siemens’ collaboration with universities. In China, Siemens has built up CKI strategic ties with Tsinghua University to promote the cooperation on scientific and technical exchanges and talent cultivation. In October 2012, Siemens extended the Master Research and Development Agreement for another five years, leading the CKI collaboration into its second phase in China. Authorized by China Postdoctoral Management Committee, Postdoctoral Research Station has been set up in Siemens Corporate Technology China. Siemens and universities are jointly cultivating postdoctors to promote cooperation in scientific researches and talent fostering.

Siemens holds more than 30 technology lectures and career lectures at universities countrywide each year. The company also holds Siemens Open Day events at many universities for teachers and students. By 2016, the company has established Siemens Student Circle, a student club sponsored by Siemens and operated by students, in 11 universities in China. Students can get tips on career development and are offered chances to join Siemens Student Circle Summer Summit. The company provides full-time job opportunities for the graduates every year. A large number of graduates from top universities in China have joined Siemens trainee programs including Siemens Sales Trainee Program, Siemens R&D Trainee Program, Siemens Commercial Trainee Program and Siemens Graduate Program, etc. In addition, Siemens has launched TOPAZ, a summer internship program for university students, in which Siemens provides Summer Camp, including activities such as training, mentoring and various learning platforms, to students.

For primary education, Siemens I-Green Education Program is an education program for China’s migrant children in primary schools to raise their awareness of environmental protection and help them better integrate into city life. Since its launch
in September 2009, the program has been rolled out in 10 migrant children’s schools in nine cities, including Beijing, Shanghai, Wuhan, Guangzhou, Kashgar, Shenzhen, Chongqing, Nanjing and Xi’an. About 2,500 Siemens volunteers contributed to the program that has benefited over 20,000 students. Employee volunteers gave lectures to raise awareness of environmental protection among students, their families and communities.

In addition, cooperating with Cherished Dream, a Shanghai-based charity foundation, Siemens launched five Siemens I-Green Dream Labs in China. The labs are equipped with facilities including workstations with computers, scientific devices and a library. The labs also have Siemens discovery boxes, as well as I-Green curriculum and toolkit, helping students gain hands-on knowledge and skills about environmental protection. In 2015, Beijing Siemens Cerberus Electronics Ltd. donated about RMB 200,000 to two I-Green partner schools in Beijing. The donation would be used to improve the learning and living condition of students, such as installing building heating system, surveillance system and multi-media teaching facilities.

Siemens also takes an active part in cultivating China’s future generation. Taking advantage of the technology and innovative ideas, Siemens launched Siemens Young Innovative Maker Program to promote innovation, science and engineering among students and teachers from primary schools and middle schools. In June 2016, Siemens invited students and teachers from primary schools to visit Siemens Center Beijing to learn about the Curiosity Mars Rover, experience 3D technology and join the solar car competition. In 2015, Siemens signed a cooperative framework agreement with Jiangpu community in Shanghai Yangpu District, joining hands to promote science and technology in local community through volunteering activities.

Siemens has been constantly investing in areas short of education resources. From 2002 to 2014, Siemens, together with its distribution partners, donated approximately RMB 2.5 million and goods worth RMB 300,000 to build schools and libraries, set up scholarship, and carry out other initiatives in Heqing area in Yun’nan Province, benefiting more than 6,000 students in the area. In 2015 and 2016, Siemens
employees and distributors donated about RMB 260,000 to Yun’nan Heqing and Colorful House in Hechi Dahua Yao Nationality Autonomous County in Guangxi to improve and enrich after-school life for left-behind children there.

**Sustaining community**

Siemens is committed to sustainable development of the society by taking initiatives including organizing various activities for environmental protection, supporting development of NGOs, providing social assistance to disadvantaged groups, and providing immediate technological and humanitarian assistance in case of natural disasters.

Siemens has been devoting to promoting environment-friendly lifestyle, efficient resource usage and reducing carbon emission. Various volunteering activities were initiated on the World Earth Day by SEVA. In 2014, more than 130 volunteers from Siemens and communities in Beijing and Shanghai published Siemens Community Green Map, encouraging the public to build a green and pleasant living community. In 2015, during the Waste Paper Recycling event in Beijing, Shanghai, Wuhan, Chengdu and Shenzhen, Siemens recycled 764 kilograms of used paper in total. The amount of energy preserved was equivalent to 650 kilograms recycled paper in good quality, 195 kilowatt hour of electricity, 13 tons of water or saving 11 trees from being cut down.

In order to support sustainable development of NGOs, Siemens launched its first pro bono consulting project “NGO Growth Partner” in Beijing in September 2013. Siemens employee volunteers contributed their knowledge and expertise to help NGOs tackle key challenges. In this project, 30 volunteers from different departments of Siemens provided consulting services for four NGOs to help solve their respective challenges ranging from management, strategy development, human resources to legal issues and marketing.

Siemens provides dedicated social assistance to disadvantaged groups via various charity activities. In March 2016, before International Children’s Book Day, Siemens,
together with charity organizations, launched a second-hand book charity donation in 11 branches and seven operating companies in 13 cities. Nearly 3,500 books were collected and donated to left-behind children in less-developed areas in Qinghai and Sichuan Province. In April 2016, 200 Siemens employees with their families and friends raised funds for hemophilia patients in Beijing though walking. In August 2016, Siemens Chamber Choir gave a charity performance in Beijing Smile Angel Children’s Hospital for children with cleft lip and palate, their families and hospital staff, showing care, love and respect to people and advocating humanism and volunteerism. In October 2016, on White Cane Safety Day, Siemens employee volunteers accompanied students from school for visually impaired children in Guangzhou to visit South China Botanical Garden.

For disaster relief, Siemens offers quick and effective aid in cases of acute needs and emergencies. In August 2015 after Tianjin explosion accident, Siemens donated medical equipments worth over RMB 3 million, including SIREMOBIL Compact L equipment, Ultrasound P300, and Rapid Point 405, etc. The Siemens Healthcare customer service team also responded quickly and immediately launched green channel to ensure timely emergency maintenance to installed Siemens medical equipment. Prior to this, Siemens also provided immediate technical and humanitarian assistance in the cases of natural disasters, such as the earthquake in Ludian County of Yun’nan Province, the earthquake in Sichuan’s Wenchuan and the earthquake in Yushu of Qinghai Province.

**Honors and awards**

Siemens’ long-term commitment to corporate social responsibility is widely recognized by the Chinese society. At the beginning of 2017, Siemens was awarded the “Special Tribute Award” on the 6th China Charity Festival. In November 2016, SEVA was honored the “Winner of Employee Development” at the 3rd CSR Awards ceremony held by European Union Chamber of Commerce in China. In September 2016, Siemens won “Best Sustainable Development Award” at China CSR Education Award Ceremony, the only official award in education sector in China. In July 2016, Siemens
was awarded “2015 Best Enterprise for Corporate Social Responsibility” after ranking four times on the “Contribution list of Top 500 Enterprises in China” by Southern Weekly. In May 2016, Siemens I-Green Education Program was awarded the best case for the “More than a Market Award” launched by the German Chamber of Commerce. In 2015 and 2016, Siemens I-Green Education Program was awarded, for the second time, “Best Volunteering Project”. In November 2015, Siemens was awarded “Best Practitioners of China Pro Bono” at the 2nd Asia Pro Bono Rally.

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